

PROPOSAL CATALOG

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VISION OUTLINE

愿 景 大 纲

TRANSFORMING TRADITIONAL FURNITURE INTO SMART HEALTHY LIVING SYSTEM

将 传 统 家 具 升 级 为 智 能 健 康 生 活 系 统

REDEFINING THE STANDARDS FOR HIGH-END HOME HEALTH

重 新 定 义 高 端 家 居 健 康 标 准

Empowering The Furniture Industry, Designers, and Developers With Smart and Healthy Living Solutions

赋 能 家 具 行 业 、 设 计 师 与 开 发 商 的 智 能 健 康 居 住 解 决 方 案

B2B BUSINESS PROPOSALS

B2B 商 业 提 案



AIR CARE ECOSYSTEM WARDROBE

Opening a New Chapter in Healthy Living

开启空气护理生态空间的新篇章



VISION SUMMARY

Beyond design and aesthetics,
we create healthier and more
resilient living environments.



愿景摘要

不只是美学设计，
更是创造健康且具韧性的生活环境。





For Future-Ready Healthy Living

为未来而设计的健康居住新模式



1. Post-Pandemic Needs / 后疫情需求

Meeting new levels of expectations
for healthier living spaces

满足人们对居家环境健康要求的新阶段



2. Resilient Environments / 韧性环境

Reducing the need for emergency
modifications

减少因突发公共卫生事件而进行的额外改造需求



3. Peace of Mind / 居住安心感

Continuous optimization of indoor air
for greater comfort

持续优化室内空气，创造更安心的呼吸空间





HEALTHY SPACES CREATE LONG-TERM VALUE

健康空间创造物业长期价值



- 1 PREMIUM FEATURE / 高端住宅特征**
Air Care Ecosystem concepts are becoming
a defining feature of premium homes
融合空气护理生态理念的设计正成为未来高品质住宅的特征



- 2 MARKET COMPETITIVENESS / 市场竞争力**
Strengthening property appeal and
market competitiveness
增强物业吸引力与市场竞争力



- 3 LONG-TERM POTENTIAL / 长期价值表现**
Improving everyday comfort while
securing long-term value potential
提升居住体验的同时，确保资产的长期价值





DESIGNED FOR EVERY GENERATION

为全龄家庭打造更安心的生活环境



1. UNIVERSAL SUPPORT / 全龄支持

Supporting the well-being of occupants across all age groups

兼顾不同年龄层成员的健康与舒适



2. SPECIALIZED CARE / 特殊关爱

Optimized environments for seniors, young children, and sensitive individuals

为长者、婴幼儿及敏感人群提供优化的空气环境



3. CONFIDENCE IN LIVING / 居住自信心

Enhancing daily living comfort and confidence

进一步提升生活品质与居住安心感





ALIGNING WITH GLOBAL GREEN STANDARDS

契合全球绿色健康建筑趋势



1. GREEN PRINCIPLES / 绿色理念

Closely aligned with green building principles and low-carbon goals
与现代绿色建筑及低碳发展趋势高度契合



2. INTELLIGENT MANAGEMENT / 智能管理

Integrating smart air management and independent circulation
融合智能空气管理与独立循环系统



3. FORWARD-LOOKING SOLUTIONS / 前瞻性方案

Environmental solutions for homes, commercial spaces, and next-gen developments
为住宅、商业及未来建筑提供前瞻性方案

iBracket
AIR CARE ECOSYSTEM

AIR QUALITY
Excellent

HUMIDITY
45%

TEMPERATURE
24°C

VOC LEVEL
Low

PRODUCT INTRODUCTION

产 品 介 绍

INTELLIGENT MANAGEMENT AND DIGITAL AIR CARE

智 能 管 理 与 数 字 空 气 护 理



Are You Worried About Indoor Air Quality?

您是否也在担心室内空气质量？



01 Formaldehyde / 甲醛残留

Continuous release from new renovations and furniture
新房装修、家具持续释放有害气体



02 Odors / 异味困扰

Persistent smells from smoke, food, and mold on clothes
衣物上的烟味、火锅味、霉味难以根除



03 Bacteria / 细菌滋生

Wardrobes can become breeding grounds for germs
密闭衣柜容易成为细菌和病毒的温床



甲醛
Formaldehyde

异味分子
Odor Particles

细菌 & 病毒
Bacteria & Viruses



Invisible Threats. Real Impact.

看不见的威胁，看得见的影响。

Protect your family's health
with smart air care solutions.
用智能空气护理方案，守护家人的健康。



More Than a Wardrobe, a Health Guardian

不只是衣柜，更是健康守护者



01 All-in-one Design / 一体化设计

Cutting-edge purification technology
integrated into minimalist furniture
尖端空气净化技术完美融入极简家具



02 Active Purification / 主动净化

Molecular-level active decomposition
beyond passive filtering
突破传统被动过滤，实现分子级主动分解



Decompose
Formaldehyde
分解甲醛



Sterilize &
Remove Bacteria
杀菌除菌



Release Negative
Ions
释放负离子





ACTIVE NEGATIVE ION PURIFICATION

主动式负离子净化



1. PRINCIPLE / 原理

Releases high concentrations of negative ions to neutralize pollutants
释放高浓度负离子，主动捕捉并中和污染物



2. FORMALDEHYDE KILLER / 甲醛克星

Efficiently decomposes VOCs and harmful gases
高效分解甲醛、TVOC 等挥发性有机化合物



3. ODOR ELIMINATION / 异味消除

Decomposes odor molecules rather than masking them
彻底分解异味分子，而非简单的气味掩盖





iBracket: Your Smart AirCare Butler

您的智能空气管家



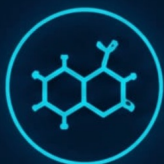
99.9% Sterilization / 杀菌率 99.9%

Effectively inactivates bacteria on air and clothes
有效灭活空气及衣物表面的常见细菌



Virus Protection / 病毒防护

Strong inactivation of common viruses like influenza
针对流感等病毒提供强效灭活功能



Professional Care / 专业护理

Molecular-level purification for your wardrobe
为您的衣柜提供分子级净化护理



FLEXIBLE INTEGRATION FOR EVERY HOME

灵活适配各种家居风格



01 BUILT-IN MODE 嵌入式

Seamlessly blends with walls
or custom cabinetry

与墙面或定制家具无缝衔接



02 STANDALONE MOULD 独立型

Versatile and elegant,
easily placed in any room

灵活摆放，优雅大方



03 COMBINATION MODE 组合型

Modular design to
expand and combine

模块化设计，自由组合扩展



Real-time Monitoring via Mobile App

手机 App 实时数据监控



1. Instant Feedback / 实时反馈

View air quality, VOC levels, and humidity on your phone

手机端实时查看空气质量、VOC 浓度及湿度



2. Remote Control / 远程操控

Adjust modes and schedule purification from anywhere

随时随地切换模式，预约净化任务



3. Screenless Minimalism / 无屏化美学

Pure design without physical displays, all data at your fingertips

纯粹美学设计，无物理显示屏，所有数据尽在指尖掌控

iBracket[®]
AIR CARE ECOSYSTEM





MAKING HEALTHY Breathing Standard

让健康呼吸成为标配



1. Smarter / 更智能

24/7 automated management
via mobile App
手机 App 全天候自动化管理



2. Healthier / 更健康

Active sterilization,
no secondary pollution
主动杀菌分解，无二次污染



3. Beautiful / 更美观

Screenless, seamless
integration with multiple modes
无屏化设计，多种模式
完美融入家居

iBracket[®]
AIR CARE ECOSYSTEM



Start Now:

Choose a better air care solution for your home
现在开启：为您的家庭选择更优的空气护理方案

VALUE PROPOSITION

价值体现

VALUE PROPOSITION 价值体现

FULL-SCENE EMPOWERMENT, ELEVATING LONG-TERM VALUE

全场赋能，提升长期价值。



FOR DEVELOPERS 针对开发商

ENHANCE PROPERTY APPEAL

增强物业吸引力

Residences integrated with air care systems are becoming a hallmark of high-end real estate, boosting project absorption rates.

融合空气护理系统的住宅正成为高端房产的标志，提升项目去化率。

ALIGN WITH GREEN STANDARDS

契合绿色标准

Supporting low-carbon development and ESG goals, aligning with global green building trends.

助力低碳发展与ESG目标，符合全球绿色建筑趋势。

LONG-TERM ASSET VALUE

长期资产价值

Enhancing living experience to ensure long-term reputation and value performance of property assets.

提升居住体验，确保房产资产的长期口碑与价值表现。

FOR DESIGNERS 针对设计师

SOLVE CORE PAIN POINTS

解决核心痛点

Solving decoration pollution challenges for clients, providing a one-stop healthy home closed-loop.

为客户解决装修污染难题，提供一站式健康家居闭环。

DESIGN FREEDOM

设计自由度

Minimalist aesthetic and modular design, perfectly adapting to various high-end interior styles.

极简无感美学与模块化设计，完美适配各种高端室内风格。

PROFESSIONAL TECH ENDORSEMENT

专业科技背书

Enhancing living experience to ensure long-term reputation and value performance of property assets.

提升居住体验，确保房产资产的长期口碑与价值表现。

FOR FURNITURE BRANDS 针对家具品牌

DIFFERENTIATED COMPETITION

差异化竞争

Restructuring the competitive market, escaping homogenization, and enhancing brand pricing power. 重组竞争市场，摆脱同质化竞争，提升品牌定价权。

HIGH-TECH BRAND POSITIONING

高科技品牌定位

Reshaping the brand as a leader in "Smart & Healthy Home" through technological empowerment.

通过科技赋能，将品牌重塑为“智能健康家居”的领导者。

CAPTURE GROWTH DIVIDENDS

捕获增长红利

Opening a new chapter in the air care ecosystem, seizing the initiative in the healthy home market.

开启空气护理生态圈新篇章，抢占健康家居市场先机。



VALUE UPGRADE FOR FURNITURE BRANDS

家具品牌的价值升级

From Furniture → Smart Healthy Systems
从传统家具 → 智能健康家居系统

Enables:



Product Differentiation
产品差异化



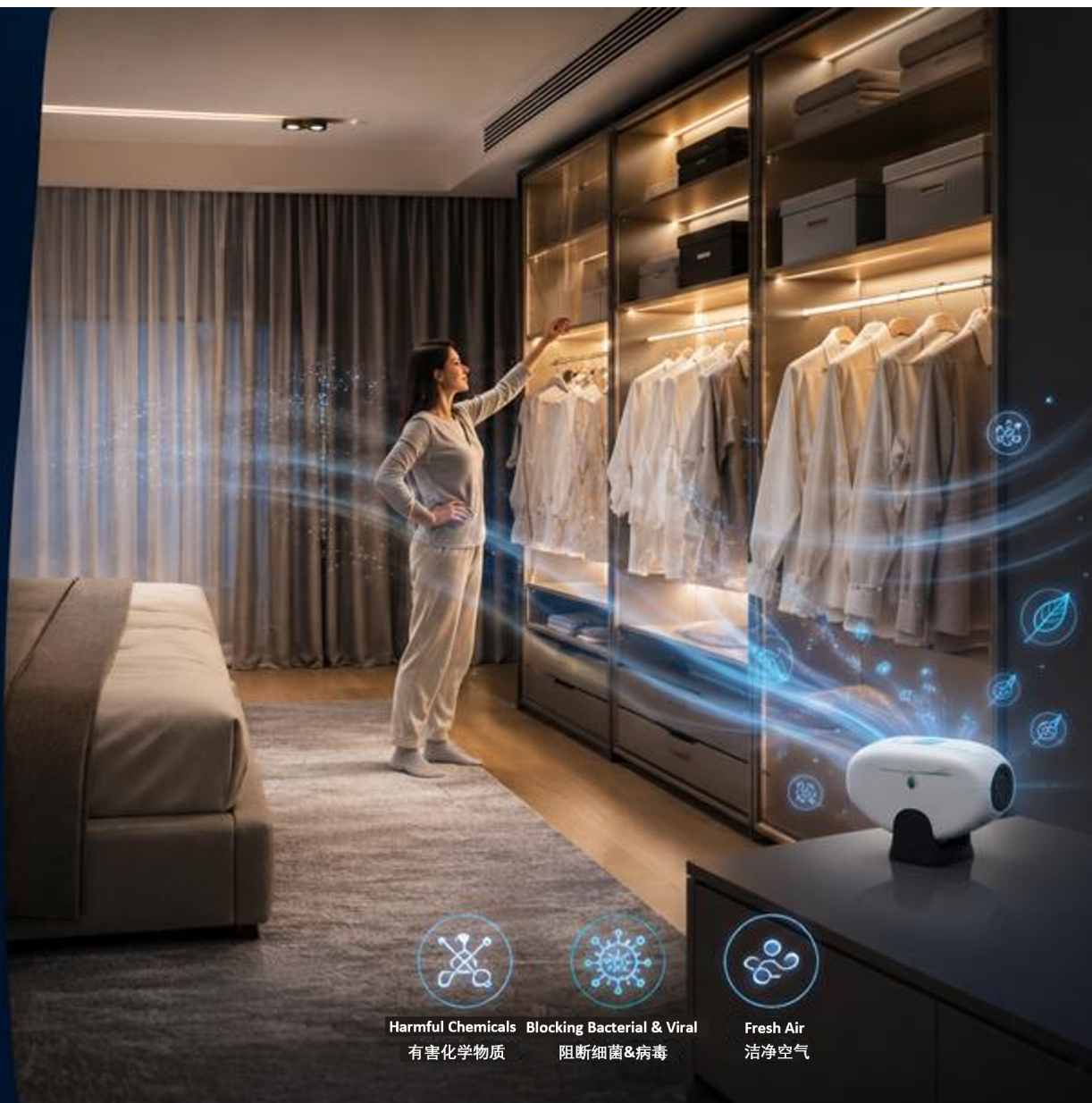
Restructuring The Competitive Market
重组竞争市场



Higher Pricing Power
提升客单价



Stronger Brand Positioning
打造品牌科技感



Harmful Chemicals
有害化学物质



Blocking Bacterial & Viral
阻断细菌&病毒



Fresh Air
洁净空气

BUSINESS MODEL

商业模式



iBRACKETTM
AIR CARE ECOSYSTEM WARDROBE

BUSINESS MODEL



Technical Support



Core Module Supply



Co-branding Opportunities



商业合作模式

- 技术支持
- 模块供应
- 联合品牌



BUSINESS COOPERATION MODEL

商业合作模式

Building The Next Generation Of Smart Healthy Living Together

携手打造下一代智能健康家居新生态



CORE MODULE

核心模块供应

Providing furniture manufacturers with core purification modules and embedded interfaces, helping brands rapidly transform and upgrade.
为家具制造商提供核心净化模组与嵌入式接口，助力品牌快速转型升级。



TECHNICAL SUPPORT

技术支持

Providing comprehensive installation guidance, system commissioning, and after-sales technical support.
提供全方位的安装指导、系统调试及售后技术保障。



CO-BRANDING

联合品牌升级

Through dual-brand endorsements, jointly develop the high-end B2B market, create new market value, and enhance brand premium.
通过双品牌背书，共同开拓高端 B2B 市场，创造全新市场价值，提升品牌溢价。



OPENING A NEW CHAPTER IN HEALTHY LIVING FOR THE NEXT GENERATION

开启下一代健康居住的新篇章

iBRACKET IS COMMITTED TO BEING YOUR MOST TRUSTED SMART AIR PARTNER.

LET US WORK TOGETHER TO CREATE A HEALTHY, INTELLIGENT, AND BEAUTIFUL LIVING ENVIRONMENT FOR OUR CUSTOMERS.

iBRACKET 致力于成为您最值得信赖的智能空气合作伙伴。
让我们共同为客户创造健康、智能、美好的生活环境。

CONTACT US

联系我们

Multi Home Builder Business Development Team